

Subject: Banners on Melrose

From: George Livermore

Date: 04/11/2016 12:10 PM

To: Donald Duckworth

Don,

Bad news, due to the current permitting structure at the BSL we have to remove all the Melrose banners

The current program only gives us 1 original permit and then 4 renewals for 90 days each which we have used up. Since we are the current permit holder we cannot re apply until our current permit expires. However other entities can apply and reserve the poles so somebody else has them reserved.

This is the new program from the BSL and it is not user friendly, we are trying but it seems the BSL does not like to make things easy or use any common sense with the new banner permitting program.

At this time we are attempting to re permit the locations that are currently available . Kind of a waste of time and money as we have to apply for new permits with additional fees, labor to remove and reinstall the banners.

City council needs to get the BSL to work for the local BID's and not so hard against them.

I will keep you updated as we try to secure new permits

Respectfully,

George Livermore

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